



## XIII International Rice Conference for Latin America and the Caribbean



Tiago Sarmento Barata  
**Speaker**

***Topic:***

**"Rice valorization program: promoting  
rice consumption in Brazil"**

***Agronomic Engineer.  
M.Sc. in Agribusiness***

Agronomist specialized in rice consumer behavior. Currently, he is the Commercial Director of the Instituto Rio Grandense do Arroz (IRGA) in Brazil.

Experience as a professor of agribusiness at the Universidade da Região da Campanha in Brazil, consultant and analyst of the rice market.

<http://bit.ly/2FVMITT>



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